

kanopy

BANNED



TOGETHER

THE FIGHT AGAINST CENSORSHIP

Banned Together pulls back the curtain on two of the most controversial issues in America today: book bans and curriculum censorship in public schools.

Use *Banned Together*, a film on Kanopy, to engage your library goers in meaningful discussions on censorship, intellectual freedom, and the power of storytelling. This programming guide provides guidance on how to use the promotional resources in the marketing kit along with programming ideas and social media post copy for you to directly engage with your library community about *Banned Together*.



List of Toolkit Items

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Digital Promotion

Facebook (1200x630) & X (1200x627): Share visually compelling graphics on social media to bring awareness to *Banned Together*. Be sure to share a direct link to view the film directly.

Instagram (1080x1350): Share visually compelling graphics on social media to bring awareness to *Banned Together*. Be sure to share a direct link to view the film directly.

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Print Promotion

Rack Card (3.5x8.5): Distribute at the front desk, book displays, and film screenings to inform patrons about *Banned Together* and how to access it on Kanopy.

Poster (11x17): Place in high-traffic areas like library entrances, community boards, and event spaces to grab attention and build awareness.

Flyer (8.5x11): Place around the library to promote *Banned Together*.

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Programming Ideas

Film Screening & Discussion

Host a public screening of *Banned Together*, followed by a discussion on censorship, intellectual freedom, and the film's impact.

Freedom Panel

Invite local authors, educators, librarians, and free speech advocates to discuss the history and implications of censorship.

Banned Film/Book Club

Create a month-long film club where patrons/students watch or read a different banned or challenged film or book each week and discuss it together. *Banned Together* is the perfect option to kick off the program!

Social Media Challenge

#BannedTogether – Encourage patrons to share their thoughts on *Banned Together* and why it matters, using a dedicated hashtag to spark online discussions.

Social Post Copy

Social Media Post #1

Watch *Banned Together* on Kanopy—an eye-opening documentary about censorship, free with your library card! [Enter film link](#)

Social Media Post #2

Banned Together is streaming FREE on Kanopy with your library card! Hit play and join the conversation about the stories they tried to silence.

Watch now: [Enter film link](#)

Social Media Post #3

Banned Together pulls back the curtain on two of the most controversial issues in America today: book bans and curriculum censorship in schools. Join the conversation and stream free with your library card on Kanopy.

[Enter film link](#)

Respectfully,

The Kanopy Team