

# BIG MOVIE WATCH

a Kanopy film club

Welcome to the programming guide for Big Movie Watch! We are thrilled that you are using this program to bring together your community through film! This document contains information about the program, marketing assets and programming idea!



## Program Information

### Which libraries are eligible for this program?

Libraries in the United States and Canada on a pay-per-use program as well as those with PLUS only accounts.

### Film selection and description:

The film selected is *Molli and Max in the Future*

A sci-fi rom-com about a man and woman whose orbits repeatedly collide over the course of 12 years, 4 planets, 3 dimensions and 1 space-cult. *MOLLI AND MAX IN THE FUTURE* takes the character-driven romance of *When Harry Met Sally* and combines it with an eclectic sci-fi universe like *Futurama*.

**Program hashtag:** #bigmoviewatch

**Program dates:** February 7-17, 2025

Continued on next page



a Kanopy film club

# Big Movie Watch Programming Guide

## Assets included in the marketing kit:

- **Horizontal and vertical film cover** Find vertical and horizontal versions of the film cover. This is perfect asset if you are looking to create your own marketing materials.
- **1200x627 Image** Use this image for a social media post or a mention in your newsletter.
- **1080x1080 Image** Use this image for Instagram posts.
- **1080x1920 Image** Use this image for Instagram reels.
- **Poster 11x17** Print this poster and place around your library.
- **Flyer 8.5x11** Print this flyer and place at your front desk or near your DVD collection to capture the film lovers in your library.
- **Display Image** Use this image on display monitors around your library. Place near your DVD collection to let your patrons know they have access to this program.

## Social media post copy:

### Social Media Post Copy #1:

Join your community for Kanopy's Big Movie Watch where from February 7-17 we encourage you to check out "Molli and Max in the Future". Check out [www.bigmoviewatch.com](http://www.bigmoviewatch.com) to learn more. #bigmoviewatch

### Social Media Post Copy #2:

If you're looking for a feel-good sci fi movie with a dash of romance, "Molli and Max in the future" is a must-watch! And from February 7-17 join the Kanopy Big Movie Watch discussion board where you can chat about the film with others across the country. Check out [www.bigmoviewatch.com](http://www.bigmoviewatch.com) to learn more.

#bigmoviewatch

## Programing idea:

- **Movie Night!** Invite your community into your library for a showing of Molli and Max in the Future. Show the film and hold a discussion group afterwards. Get crazy and even suggest patrons come dressed in their best sci fi gear in the spirit of the film.
- **Dinner and a movie!** Hold a cooking class in your library and watch the film afterwards while participants feast on the delicious dinner they just prepared.